SurviveHER™
INFORM | INSPIRE | EMPOWER
Programs and Impact
Table of Contents

- OUR MISSION ... 4
- PROGRAMS ... 7
- LIVES TOUCHED ... 14
- PARTNERS ... 16
- MEDIA ... 19

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Dear SurviveHER Community,

What a year of impact in the lives of women nationwide!

This year, SurviveHER made significant impact educating women in the community, reaching patients, and building partnerships to improve outcomes for women.

In collaboration with corporate partners, and with the support of generous donors, we were able to provide 60 life-saving mammograms to women in Houston and surrounding areas. That’s 60 women for whom we gave the opportunity to learn if they have breast cancer.

We know that to build and sustain impactful programs, we must lean into the power of collaboration and partnership, and we did! I am extremely grateful to all who said ‘yes’ to join us in this movement. We expanded our reach to other parts of the country and were able to connect with women in various stages of their health journey.

In 2022, we identified growth areas for our organizations in programming and successfully executed double the number of initiatives in 2023.

We remain steadfast in our commitment to make breast health care accessible to women from all backgrounds, especially women of color who are impacted at a significantly higher rate. We are also even more committed to make a transformative difference in breast cancer advocacy. With your support, we are excited to continue to lead this movement and grow our impact!

Sincerely,

Lyndsay Levingston
Founder & Executive Director
OUR MISSION

Our mission is to **inform**, **inspire** and **empower** a community of breast cancer SurviveHERs and women.

**INFORMHER**
We understand African-American women are impacted by breast cancer disparities due to a combination of factors, including socioeconomic status, access to healthcare, and genetic factors.

We facilitate educational events in collaboration with community partners to educate women about the importance of early detection, risk reduction and genetic testing.

**INSPIREHER**
We work to increase access to healthcare, increase awareness and educate women about breast cancer; and address the social and economic factors that contribute to health disparities by inspiring women to act early and consistently.

**EMPOWERHER**
We empower women to live their ‘breast’ healthiest lives by offering them opportunities to commune and celebrate with other surviveHERs in social settings.

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African-American women are **40% more likely to die from breast cancer than white women**, according to the American Cancer Society.

African-American women are **more likely to be diagnosed** with advanced stage breast cancer compared to white women.

**Genetic mutations** BRCA1 and BRCA 2, which increase the risk of breast cancer, are **more common among African-American women** than in other populations.
Access & Screening

SurviveHER is dedicated to improving access to screening. We offer direct support to uninsured and underserved women with mammography assistance and help navigate them to our various partners (Bexa, The Rose, Houston Methodist Hospital) for screening.

SurviveHER believes in empowering women to prioritize their health during a cancer diagnosis and beyond. We understand the challenges of managing a chronic illness, so our focus is on providing psycho-social, physical, and spiritual assistance to promote overall wellness.

SurviveHERship Support

We believe in fostering a sense of community and work to improve health outcomes by engaging surviveHERs through lifestyle-focused events. To achieve this, we leverage the power of collaboration and partnership to execute signature programs year-round. Each event is infused with a culturally relevant educational component via presentations by health providers and our partners.
Support HER

- **SurviveHER Strong:** Access to mammograms, screenings
- **SurviveHER Cares:** Care packages for chemo patients, surviveHERs post mastectomy
- **SurviveHER Soirée:** Annual fundraiser

Impact HER

- **TreatHER:** Breast Cancer Education and Prevention Community Event
- **Breast Cancer Awareness Block NYC Party:** “Mammos & Genetics Matter”
- **SurviveHER x Support Your Girlfriends Breast Cancer Awareness Brunch** (ESSENCE Festival)
- **Pink Toast:** National Cancer Survivors Month Celebration

Wellness for HER

- **Sweat with SurviveHER**
- **Pose in Pink:** Yoga Experience & Fellowship
- **SurviveHER x SurviveHIM:** Mental Health Seminar (New in 2024!)
SupportHER

SurviveHER Cares: Volunteers delivered care packages to chemo patients at Texas Oncology and Houston Methodist Sugar Land Neal Cancer Center on #GivingTuesday.
SurviveHER hosted its 3rd Annual SurviveHER Soirée themed “Momentum for Mammograms” in October at the Momentum BMW showroom in Southwest Houston. Among the highlights included a salute to breast cancer surviveHERs and special recognition of SurviveHER Champions, individuals in the community who have made significant contributions in the fight against breast cancer through tireless work and advocacy.

Through the support of one-time donations from individuals, SurviveHER raised $30,000 to directly support underserved, uninsured women in Houston and surrounding areas with the cost of life-saving mammograms. The nonprofit presented 30 mammograms to Harris Health System and 10 mammograms to The Rose Houston.
ImpactHER

Women who contributed to breast cancer research, and advancement

TreatHER Breast Cancer Education & Prevention Community Event in partnership with Houston Methodist Hospital Neal Cancer Center

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Pose in Pink: Yoga Experience in partnership with Houston’s Vice Mayor sponsored by Blue Cross Blue Shield

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SurviveHER hosted a SurviveHER Cares experience to engage the youth of the South Belt Houston Chapter of Jack & Jill of America about breast cancer awareness and breast health.
Lives TOUCHED

EVENT & PROGRAM ATTENDANCE

- 88.4% Black/African American
- 4.1% Hispanic/Latino
- 3.3% White/Caucasian
- 3.3% Asian
- 0.8% American Indian/Alaskan Native

- 89% Female
- 11% Male

AGE

- 15% 25-35
- 28% 36-45
- 45% 46-55
- 12% 56-65

474 women served in 2023

74% SurviveHER attendees
26% Non-SurviveHER attendees

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OUTREACH EFFORTS

$25K+
Direct support to uninsured SurviveHERs

60 Mammogram & Diagnostic screenings funded

SOCIAL MEDIA

65K REACH

50+ BILLION
MEDIA IMPRESSIONS

SURVIVEHER IN THE COMMUNITY

50 Care packages distributed to breast cancer patients

60 attendees at breast exam community events

6 counties served (Across TX, FL & NY)
We believe in the power of collaboration and work closely with a range of community and programmatic partners to maximize our impact.

Our partners range in size from small community-based organizations to multinational corporations. All of our partners share a strong commitment to decrease health disparities among women impacted by breast cancer.

This year we were honored to deepen our corporate partnership with Houston Methodist Sugar Land Neal Cancer Center to create integrated programming.
PARTNERS IN SERVICE
We are proud to work with a strong community of institutional, corporate, and community partners to bring the SurviveHER mission to life.

DONORS
SurviveHER’s mission is to serve women affected by breast cancer who are uninsured and underserved. We are grateful for the support of our corporate sponsors, who make it possible for us to fulfill our purpose.